

## USDA/1994 PROGRAM

The mission of the USDA/1994 program is to provide grant funds and encourage applications for the Equity in Educational Land-Grant Status Act of 1994 (Tribal Colleges Extension Services) Program. This Program provides funding for the 1994 Land-Grant Institutions to conduct non-traditional education and outreach activities to help meet the needs of the Native American people, and to provide essential services to their communities.

The USDA/1994 Program will assist ASCR in achieving:

### **Objective 2: Strengthen partnerships between USDA and 1994 Land-Grant Institutions.**

Strengthened partnerships between USDA and the 1994 Land-Grant Institutions will help USDA increase the number of students who receive USDA/1994 scholarships and will help USDA meet the needs of Native American people.

**Performance Indicator 1:** Increase in the pool of student applicants for USDA/1994 scholarships.

#### **Actionable Strategy:**

- Increase students' awareness of USDA/1994 scholarships by participating in college career fairs and other events.

**Performance Measure:** Percentage increase in the number of student applicants for USDA/1994 scholarships.

*Baseline:* 2005 – TBD

*Targets:* 2010 – TBD

**Performance Indicator 2:** Increase in the number of students receiving USDA/1994 scholarships

#### **Actionable Strategies:**

- Encourage USDA agencies and offices to actively recruit students from the pool of USDA/1994 scholarship applicants.
- Facilitate the conversion of students awarded USDA/1994 scholarships to full-time employees.

**Performance Measure:** Percentage increase in the number of students receiving USDA/1994 scholarships

*Baseline:* 2005 – A total of 5 students received USDA/1994 scholarships.

*Targets:* 2010 – Anticipate an 80% increase in the number of USDA/1994 scholarships (9 scholarships).

*Incremental Targets:* 2006: 0% increase; 2007: 25% increase; 2008: 40%;  
2009: 63% increase; and 2010: 80% increase

**Performance Indicator 3:** Effective USDA outreach efforts to the 1994 Land Grant Institutions.

**Actionable Strategies:**

- Increase the number of first time attendees to seminars, workshops and other USDA events by Liaison Officers that enhance the 1994 communities' awareness of USDA programs and opportunities
- Increase Liaison Officers' outreach activities to the local 1994 community

**Performance Measure:** An increase in the number of first-time attendees to workshops, seminars, and other USDA events that enhance the 1994 communities' awareness of USDA programs and opportunities.

*Baseline:* 2006 – TBD

*Target:* 2010 – TBD

**Performance Indicator 4:** An increase in the number of joint initiatives that benefit both the USDA and 1994 Community.

**Actionable Strategies:**

- Develop proposals for USDA/1994 program and submit for approval
- Work with agencies to develop and implement proposals that benefit USDA and the 1994 Community
- Implement USDA/1994 program proposals
- Implement USDA/1994 Leadership Group proposals
- Monitor USDA/1994 program proposals

**Performance Measure:** An increase in the number of USDA/1994 Leadership Group proposals that are implemented.

*Baseline:* 2006 – TBD

*Targets:* 2010 – TBD